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FOR IMMEDIATE RELEASE
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Council President Pro Tem Jim Madaffer Installs New Community Entrance Sign in Grantville

Council President Pro Tem Jim Madaffer announces that a decorative community entrance sign has been installed at the entrance to Grantville. The sign is located on Friars Road just west of Santo Road at the boundary of District 7 and District 6. It was a joint project between Council President Pro Tem Jim Madaffer and Councilmember Donna Frye.

The sign says "Welcome to Grantville" on one side and "Welcome to Mission Valley" on the other side. It is constructed of breakaway materials to minimize the potential for a traffic safety hazard. The materials used were stucco, faux stone, and glass fiber reinforced concrete as well as Plexiglas lettering and solar lighting. The sign was completed on July 11, 2008 and installed last week.

"A sense of neighborhood and community identity is very important and therefore I've focused on delivering numerous community enhancements," said Council President Pro Tem Jim Madaffer. "Attractive community entrance signs and beautiful landscaped medians are a hallmark of District 7 communities."

This is the first large scale sign to identify Grantville as a community. It is the latest one on a list of entrance signs he installed in the District 7 communities of Allied Gardens, College Area, Del Cerro, San Carlos and Redwood Village.

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